

TSA Board of Directors Meeting
Grantville
January 15, 2011

Call to Order: The meeting was called to order at 9:08

Roll Call

Board Of Directors: Bob Rudolph, (President-PATSA), Jeff Seamans (Treasurer/ACT 48), Laura Hummel (Region 6, member at Large), Dan Campbell (Member at Large) Chris Miller (Technology Coor.), Jon Bratton (Executive Director), Lauren Lapinski (State Conference Director), Wayne McConahy (PATSA Foundation), Judy Hawthorn (Secretary), Mike Flowers (Member at Large), Brandt Hutzel (President Elect-PATSA), Dennis Gold (PA-TSA Advisor), Michelle Suders (State Officer Team Advisor), Ryan Ferry (Alumni),

Region Reps: Adam Sanders-(region 9), Tim Brockman (Region 5), Chris Miller (Region 2), Judy Hawthorn (Region 3), Rick Penepacker (Communications Chair), Ron Shealer Region 8), Ken Raspen (Region 9), Eric Comini (Region 7)

Student Officers: Katherine Chen (PA-TSA Student Officer President.), Phil Hayes (VP), Josh Hoffman, Rachel Newell, Christie Barr, Liza Attilosoy, Kelsey Johnson, Dhruv Pillai, Emily Beiber, Steven Hoffman.

Board Of Directors Meeting

1. **Secretary's Report and Minutes** (Approve the minutes from TEAP) Flowers, second: Sanders - *Approved*

The minutes were approved with the addition of Laura Hummel in attendance

Treasurer's Report (Approve and file for audit)

Approved and filed for audit - Motion: Hummel, second: Flowers - *Approved*

State Conference Report- Lauren Lapinski

A. Cram disk was sent in January, **B.** trophies were ordered, **C.** Chris and Lauren have streamlined the events coordination, **D.** PA Calculator Robots (CWeaver)....use his rubric for the training your kids for state conf. competition, **E.** F1 and VEX events will be run and Rich Cressly will run the events. **F.** Rates are posted: \$50 registration fee and \$273 per student in rooms of 3 /4. **G.** READ.... READ.... READ.... will come out soon, Friday evening activities will also be posted soon.

2. **Committee Updates/Reports**

- a. **Communications/Handbook Committee** - R. Penepacker - updated all PATSA events, updated By-Laws.....send any concerns to Rick ASAP

- b. **STEM Advisory Committee** - STEM Meeting in Johnstown on June 15th...run by Central STEM, new STEM leader in Pittsburgh (Justin Driscoll)

- d. **Foundation/Trust Committee** - Wayne McConahy - fundraising has been tough due to economy, award nominations are necessary for PATSA

- e. **Scholarship Report** - as of Thursday the 14th, he has 5 entries for TSA but no FTT entries

- f. **Alumni Report-** Ryan Ferry - sent out contact list, found alumni members to judge, will send out newsletter about conference and foundation, elections will occur on Thursday night at Conference

g. **State Advisors Report** (Dennis Gold) - 47 MS, 85 HS=132 Chapters to date, 6 chapters pending

i. **Technology Committee** - Chris Miller - new mailing list program (Mail Chimp) and can send 6000 emails a month, auto opening and closing of iServices....@ 12:01 (west coast time-4:01) it will turn off.

Training on News service - demo of how new apps work

h. **Regional Representative Reports** - all reports will be linked to the minutes and on file for review

Region 1/6

Region 2

Region 3

Region 5/9

Region 6

Region 7

Region 8

4. State Officers Report:

Green Committee Projects: Josh Hoffman and Emily Beiber

eWaste Collection: encourage chapters to collect e-waste to recycle laptops, cell phones, flash drives and recycle at Seven Springs. It will not be posted until it has been finalized and approved by Seven Springs personnel.

Clothing Drive: Bring lightly used clothing to TSA to sell as a fundraiser. All proceeds will go to ACS and all clothing not sold will go to Salvation Army. Seniors would bring TSA clothing, etc....and it will help to recycle TSA clothing to younger kids. It is suggested that this be done at Regional's versus States due to the amount of space students have on busses and in rooms.

Project Recycling: enable members to recycle unwanted project materials or reuse project materials. Discouraging foam boards and using cardboard would be a good way to be green. *All projects will be discussed and considered but nothing will be posted until confirmed. Josh will investigate.

Green Event Incentive: Encourage people to use environmentally friendlier materials and they would get a points incentive for that. Then, write a paragraph explaining how the addition makes the event greener than other options. *Lauren Lapinski:* provide the members with the knowledge versus changing the rules.

T-Shirt Project: sell t-shirts with organic cotton, etc....and see if the profits outweigh the cost. Lauren Lapinski will have students contact Phil Faranda about ordering organic cotton t-shirts. Josh will investigate costs of shirts.

Chen: All plans are set for the conference but the times have not been worked out yet.

Opening Ceremony: snapshots of all officers will be a slide show of all as an introduction.

Activities:

Wednesday night: small talent show....officers will post on website to solicit chapters for talent. Chapters will email Catherine with their act. Also, they will sell popcorn. It was suggested that if they don't get the talent, they could do karaoke.

Thursday: Got Game - 11 TV's and less consoles, run tournaments with Madden, special interest sessions....leadership sessions and transition from middle to high school events.

Phil Hayes: proposals to: 1) create a resource center to share flyers to promote TSA,

2) reinvigorate the membership committee to create an informational packet for new chapters and members to help them understand TSA. It will also be used to actively seek out and recruit new members.

Note: 10 members on the Green Committee. They have found a way to web conference and be productive

Bags sold in Stag pass for ACS. Have welcome comm. during registration

Poll on web site to help facilitate getting members involved in planning the conference. 4 themes on the web site currently

Dhruv: to generate excitement about the activities, each officer will be at a regional's to discuss the theme for the members.

Phil thanked all those who have joined committees and the BOD.

5. National TSA Report – Dr. Laura Hummel

National TSA has been working on several initiatives this year. The 'greening' of TSA is one. ECO friendly fonts for printing, recycling paper, launching several events that are 'binder free'.

Events will submit on a drive (cyberspace, dig. Photo, etc...). They are looking at providing better feedback at the national conference. Click on: Past National Conference-

2010/competitions. More and more, there have been virtual charter schools, cyber school and home schooled want to be involved. TSA is looking at how to have these groups affiliate.

Currently, they affiliate through their local schools. Home schooled students and cyber kids have to be in a Tech Ed curriculum somehow. They are looking at 'who is the teacher', 'what is the charter', etc.... Send concerns to Laura Hummel by the end of February.

Thoughts:

- How do you validate that students have taken Tech Ed somewhere in their careers?

- You can validate through activities? Investigate other organizations and their validation processes. (FFA, FBLA and DECA)

Event conference results- students want more feedback and TSA is looking into how to make that better

Old Business: Bylaws Voting:

1. Voting electronically.....needed a quorum to vote and had it and all the motions finally passed.

Chris discussed the results of the voting for measures 1-4

List A- 83 recipients, 62 people responded

List B -75 recipients, 56 people responded

Analyzing results:

Ballot Measure #1 - 'A' 59 yes, 3 no, 'B' 57 yes, 1 no

Ballot Measure #2 - 'A' 56 yes, 6 no 'B' 54 yes, 4 no

Ballot Measure #3 - 'A' 58 yes, 4 no, 'B' 53 yes, 5 no

Ballot Measure #4 - 'A' 57 yes, 4 no, 'B' 56 yes, 2 no

Potential 158 people to vote....2/3 quorum = 106 people to establish a quorum and a measure to pass

MOTION: Dennis to accept the results of the Ballot Measures 1-4, second: Flowers - *Approve*

2. Region reports: formatting and submission

3. Bucknell: cost and incentives to come. It is suggested that we try to get chapter presidents and officers to come. Perhaps a \$10 off deal to get chapters to send a rep for Bucknell training and/or encourage alumni to come and get involved in the training....make it closer to students age to 'lead the leadership' activities.

4. Michelle Suders: to recruit new members perhaps we should have a photo video model release to get consent to share. A way around this would be to have students/parents sign a release prior to the conference. For the presentations that are internal, they can take the pictures and use them. For publication, they need permission. Since the PASTA award ceremony is a public performance, there is no expectation of privacy.

Dennis: suggests there be a link for permission on iServices or put it in READ...READ for students and parents to use or understand.

MOTION: Move to update paperwork and let advisors know that students/parents give their permission for their photo/video to be used in TSA publications, for photos from this years conference, effective immediately. Second: J. Seamans

Discussions: objection to timeline - C. Miller

Amendment: Chris Miller: add the words "Effective July 1, 2011 with the wording that TSA uses for their release documents". (see attachment from TSA) - *APPROVED*

Call for the question: all in favor of Dennis's original motion - *APPROVED*

Dennis Gold: Propose starting a fund for funding students or groups who need money to start a chapter or students who need money to go to nationals, etc.... What are the feelings toward this?

Forgive registration fees or advisor fees, apply for a scholarship, groups must show hardship, etc....

Unfinished Business:

Adjournment: Motion to Adjourn: Dennis, second: Flowers - *Approve*

Next BOD meeting - Bucknell University, July 11-12, 2011
TEEAP - November 4th, 2011

REGIONAL REPORTS:

Technology Planning team Report

Committee/Team Chair: Christopher Miller

School Phone: 717-397-1294

Home Phone:

Email: cmiller@patsa.org

Committee Members

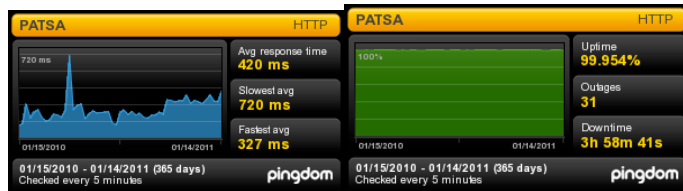
Chris Weaver
Dan Zollman

Completed Activities

Web Development

Dan has been doing a great job on maintaining the web site.

Web site performance continues to be excellent, with 99.954% uptime over the last year and an average of 4/10 of a second response time. There was a scheduled downtime in the May of about 60 minutes. Monitoring was not turned off during this time, which reflects poorly on the Uptime percentage.



Our site search is doing well, running over 700 searches since it start.

Google Apps

YouTube, Blogger, Picasa Web Images, you want it, we got it. Full access to all of those services and more on our Private Label Google Apps site.

iServices

What a difference 3 months makes. We have lots of new features for the State Conference Planning Team, including judges scheduling and judges notification. Improvements have been made on the web interface and account settings.

We have new manuals and videos. You can find them at <http://icm.patsa.org/> or <http://iam.patsa.org/>. The ICM manual is for Chapters, the IAM manual is for administrators. The IAM manual is password protected.

TSA App

We have two releases of our TSA App on the Apple iOS devices. Feedback has been positive. Look for more great things to come with the App before States.

Voting

Over the last 60 days, I worked with Bob RUDOLPH on the ballot measures for the state. I am glad that the voting process is over with. While SurveyMonkey is nice, we are limited because we are using the free version. We had to develop two identical surveys and split our list to send to each list. All surveys and voting for the state should be able to take place in iServices, once the ballot measures have been ratified.

A report on the ballot measures will be available at the Grantville meeting, as voting closes tonight.

Mailing List Program

We have a new mailing list program, MailChimp. Thanks to Dan for the suggestion on this site. Because we have a relatively small list, and we send out only a couple emails a month, we qualify for the free version. Even if we need to move to the next tier, the charge will be less than the service National TSA uses. In addition, we have FileMaker support. This means that it is now integrated with iServices. When an advisor signs up in iServices, their contact information is transferred to MailChimp. I can also pass data along like which region the person is in, so we could start to use it as a targeted system for advisors.

In addition, emails are now automatic. The system goes to our web site, and pulls any new articles posted in our article manager and automatically places it in a new email and sends that email Mondays at 10am. The emails are "branded" to look like our email system.

State Conference (As part of the State Conference Planning Team)

Nothing new to report.

Upcoming Activities

Web Development

We are working on a number of updates for the students, like web polls and the officer application. We will have these items ready by the first regional conference.

Mailing List Program

No new activities.

iServices

We are constantly making improvements to iServices. We have started to utilize the Send Mail feature to automate tasks on the server. More integrations coming with

Communication Manager

As of this time, we are *still* looking for a Communication Manager to send out the bi-weekly emails to the state and to assist regions with posting of news.

TSA App

I am looking for an Android programmer to develop an App for the Google smart phone OS. If you have a student, who would like the challenge, we can provide them with the details. The App will need to follow the iPhone App in the look and feel of it for continuity. We will try to release updates once every 9 weeks to give people a chance to try the App out and provide feedback.

Alumni Report

Past Activities:

- Sent email to alumni list advertising regional conferences and state conference to get support for judging and other help necessary
- Alumni members have been found for judging the Inspiration Award for regional competitions.

Upcoming Activities:

- Send additional email for state conference.
- Next email would contain information about foundation.
- Yearly meeting will occur at state conference, will be voting on additional positions on the alumni committee. All positions are yearly appointments.

Any help or information needed, please contact me: ryanferry@patsaalumni.org

